

Message Text

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16

ORIGIN NEA-09

INFO OCT-01 ISO-00 CIAE-00 DODE-00 PM-03 H-01 INR-07 L-02

NSAE-00 NSC-05 PA-01 RSC-01 PRS-01 SP-02 SS-15

USIA-06 EB-07 COME-00 DOTE-00 SAM-01 SAB-01 IO-10

AID-05 TRSE-00 /078 R

DRAFTED BY NEA/IAI:EWBIZIC:PM

APPROVED BY NEA/EGY:HFMATTHEWS

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R 110144Z JAN 75

FM SECSTATE WASHDC

TO AMEMBASSY CAIRO

INFO AMEMBASSY BEIRUT

AMEMBASSY DAMASCUS

AMEMBASSY TEL AVIV

AMEMBASSY KUWAIT

AMEMBASSY ABU DHABI

C O N F I D E N T I A L STATE 007241

E.O. 11652: GDS

TAGS: BTRA, ETRD

SUBJECT: ARAB BOYCOTT OF ISRAEL - FORD MOTOR CO.

1. DIRECTOR OF FORD MOTOR COMPANY WASHINGTON OFFICE (JAMES GOLDEN) HAS INFORMED DEPT THAT TEAM OF FORD OFFICERS WILL VISIT EGYPT JANUARY 18 TO MEET WITH PM HEGAZY AND OTHER EGYPTIAN OFFICIALS TO DISCUSS POSSIBLE RESUMPTION OF FORD ACTIVITIES IN EGYPT WITH SPECIFIC REFERENCE TO THE ARAB BOYCOTT. GOLDEN, WHO HAS HAD FREQUENT DISCUSSIONS WITH STATE AND COMMERCE OFFICERS CONCERNING THE ARAB BOYCOTT OF ISRAEL, SAID HE HAS ADVISED FORD OFFICERS AGAINST BEING OVERLY OPTIMISTIC THAT MATTER WILL BE RESOLVED IN THEIR FAVOR. GOLDEN MENTIONED THAT SHOULD DISCUSSIONS RESULT IN MATTER BEING RESOLVED IN FORD'S FAVOR, FORD TEAM MIGHT CONSIDER MAKING TRIP TO DAMASCUS TO MEET BOYCOTT

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OFFICE HEAD MAHGOUB AS COURTESY GESTURE.

2. FORD TEAM WILL BE HEADED BY WAYNE FREDRICKS, EXECUTIVE DIRECTOR, INTERNATIONAL GOVERNMENTAL AFFAIRS. HE WILL BE ACCOMPANIED BY GORDON A. GUTHRIE, GENERAL OPERATIONS MANAGER OF AFFILIATE AND DIRECT MARKETS, AND ARTHUR MOLYNEAUX, BUSINESS DEVELOPMENT MANAGER, FORD EUROPE.

3. NO EMBASSY ASSISTANCE REQUESTED. HOWEVER, FORD HAS REQUESTED DEPT INFORM EMBASSY THAT FREDRICKS WILL PROBABLY PAY COURTESY CALL ON AMBASSADOR.

4. FYI. GOLDEN HAS PREVIOUSLY INDICATED TO DEPT THAT FORD WOULD BE INTERESTED IN REOPENING ASSEMBLY LINE AT ALEXANDRIA WITH CONSIDERATION BEING GIVEN TO PRODUCING ONE MODEL OF SMALL FORD CAR, SMALL TRUCK MODEL AND TRACTOR WITH VIEW TOWARD EXPORTS TO ARAB MARKET AS WELL AS LOCAL EGYPTIAN NEEDS.

KISSINGER

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Message Attributes

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Decaption Date: 01 JAN 1960
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Disposition Approved on Date:
Disposition Authority: MartinML
Disposition Case Number: n/a
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Disposition History: n/a
Disposition Reason:
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Margaret P. Grafeld
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